



Sharpen Our Skills

Inspiration through Information

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April Stevenson,

White Lake Township Library



Library Resources to Grow Your Business

1. Marketing Sponsorships:

- Choose something the Library already offers and sponsor with your logo and additional information about your business.
- Work with staff on something new you think the public would like to check out.

2. Provide Technological Resources:

- Offer computer access, printing, Wi-Fi, and Hot Spots.
- Fax documents, send emails, and work remotely.
- Designing a prototype? Try our 3D Printer and laser Engraver.
- Poster printer for promotions

3. Educational Resources:

- **Subject Matter Expertise:**
 - Librarians are research experts who can help with statistics, market trends, and more.
- **Learning Materials:**
 - Access to books, online collections, licensing courses, video tutorials, and databases.
 - Business start-up guides, legal resources, and regional and nationwide business news with full-text articles.
 - Learn a new language to connect with new customers.
- **Space for Rent:**
 - Host professional development and employee training,
 - Host programs for customers
 - Treat staff to a fun day and spark their creativity in our Idea Lab.